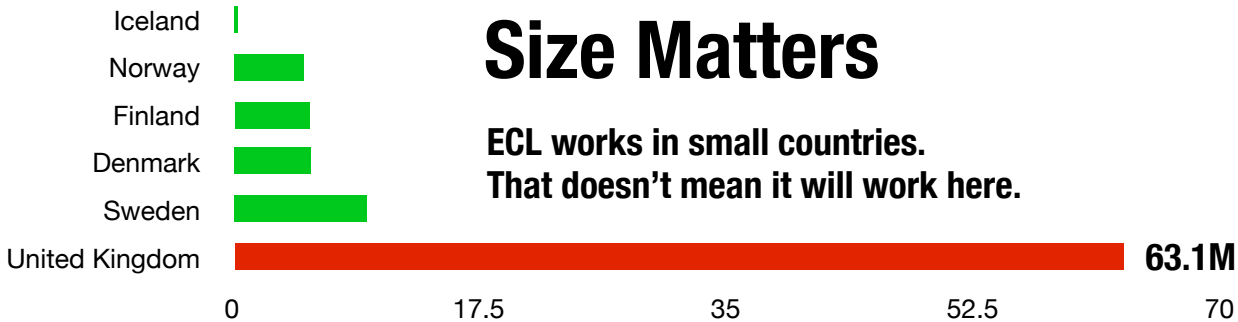


Size Matters

**ECL works in small countries.
That doesn't mean it will work here.**



Populations of the Nordic countries in millions compared with the UK