

HOW TO USE A PHOTOGRAPH

If you are **smart**, this is what happens:



Photo with rights info



Call rights owner



Use photo!

But if you try to use an **Orphan Work**, this is what happens:



Photo without rights info



Find licensing body



Pay fee



Use orphan in such a way that its US rights holder hears about it



Fail: they've been granted indemnity by Her Majesty's Government



Counter-sue licensing body



If you're a multinational, pay \$\$\$ to US rights holder



Get sued by US rights holder under US law for breach of their copyright



If you're UK based, pay damages or get deported if you try to enter USA



Never use orphans again, ever.



The UK Government wants to let people make money from pictures they like without finding and asking their owners first. They haven't told you that you are at legal risk if you do. If you don't want this to happen, visit www.stop43.org.uk and WRITE TO YOUR MP.